



Cyber Asset Attack Surface Management (CAASM) Solutions for Mergers & Acquisitions

M&A PUTS THE SPOTLIGHT ON CYBERSECURITY

Mergers and acquisitions (M&A) mark pivotal opportunities for growth and strategic evolution. But in the dynamic landscape of M&A activity—where companies are constantly evolving and reshaping their strategies—ensuring a robust cybersecurity foundation is paramount.

Enter: Cyber Asset Intelligence powered by Noetic.

CYBERSECURITY CHALLENGES SECURITY AND RISK TEAMS FACE THROUGHOUT M&A:

- 81% of IT and business decision makers say their organization is putting more focus on a target’s cybersecurity posture than in the past.
- 65% have expressed regrets over M&A deals due to cybersecurity concerns.
- Only 36% agree their IT team is given time to review the company’s cybersecurity standards, processes and protocols before their company acquires another.
- 53% of business find unaccounted for devices following the integration of a new acquisition.

Source: Forescout, [The Role of Cybersecurity in M&A Due Diligence](#)

HOW NOETIC SUPPORTS THE M&A LIFECYCLE

From pre-deal to post-merger—Noetic Cyber provides the actionable insights that teams need to review, respond and adapt their security hygiene and posture management practices.

ACCURATELY SCOPE & ASSESS RISK

Noetic enables a systematic evaluation of the target company’s posture by mining, aggregating, and correlating the data from existing tools and technologies, giving the acquiring organization the chance to develop contingency plans and ensure business continuity prior, during and after the transition.

STREAMLINE DUE DILIGENCE PROCESSES

Noetic provides the necessary insights to evaluate existing systems, assess technological health, and estimate the costs associated with upgrading or securing the technology

SIMPLIFY INTEGRATION PLANNING

Noetic’s Unified Data Model enables a systematic evaluation of the target company’s security posture by mining, aggregating, and correlating the data from their existing tools and technologies, giving the acquiring organization the chance to develop contingency plans and continuously ensure business continuity.

AUTOMATICALLY MONITOR & ENFORCE CONTROLS

Noetic provides a consistent, holistic view of cyber risk across the organization, ensuring the merged entity continues to adhere to relevant laws and regulations, mitigating risks of non-compliance with government or industry-specific regulations.



As Gamma continues to grow internationally, it is critical that we have the right visibility into the effectiveness of our security controls across all parts of the business. We needed an overall view of cyber risk across the group, while supporting our regions with their specific needs for visibility and reporting across very different environments.

The Noetic solution can deliver us this flexibility and is helping us to quantify our cyber risk across our entire cyber estate.

AMY LEMBERGER
Group Risk & Governance Director

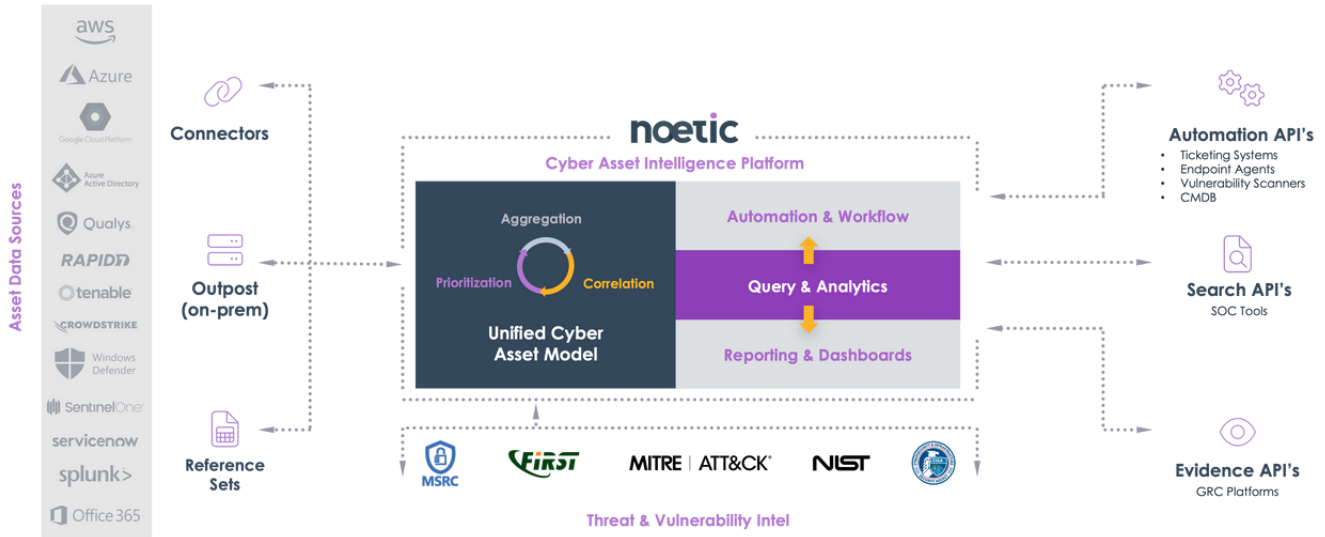


THE NOETIC SOLUTION

Putting Cyber Asset Intelligence at the Heart of Expansion

Noetic's market-leading, innovative Cyber Asset Attack Surface Management (CAASM) solution helps security leaders manage their attack surface and reduce cyber risk by giving teams the visibility they need into critical assets, high-risk vulnerabilities and other potential exposures that could cause costly security incidents.

By leveraging data from existing security, IT management and networking tools, Noetic builds a multi-dimensional map of all assets in the organization, across the cloud and on-premises, to highlight their current security posture and how they are connected. Our no-code automation & workflow engine allows security teams to create simple automated processes to streamline enrichment and remediation.



KEY BENEFITS FOR SECURITY, RISK AND COMPLIANCE LEADERS

• 360° VISIBILITY

Noetic ingests and correlates data from existing tools, data sets, and third parties to provide a cohesive, contextual view of your entire attack surface from both the IT and OT environments.

• IMMEDIATE TIME TO VALUE

Noetic's agent-less connectors work with deployed tools to use existing security data. Out-of-the-box dashboards and reporting for common use cases mean that customers gain critical insights quickly.

• RISK-BASED VULNERABILITY PRIORITIZATION

Noetic enables teams to focus their vulnerability remediation efforts where they matter most by highlighting critical areas of risk based on asset risk & exposure, as well as leveraging vulnerability intelligence data from NIST, CISA, FIRST and more to measure severity and exploitability.

• SIMPLIFIED COMPLIANCE REPORTING

Noetic's continuous controls monitoring automatically monitors your environment for control gaps, validates remediation, and collects evidence to demonstrate compliance with relevant controls.

About Noetic Cyber

Noetic provides a proactive approach to cyber asset and controls management, empowering security teams to see, understand, fix and improve their security posture and control drift. Our goal is to improve security tools and control efficacy by breaking down existing siloes and improving the entire security ecosystem. Founded in 2019, Noetic is based in Boston and London.



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